



# Five Ways to Start a Food Business

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PIEDMONT  
AVENUE  
CONSULTING

# 1. Home Based

Canning,  
Wedding Cakes



Cottage Permit to use garage or part of your home

Third Party  
Products



Form partnership and resell other peoples products. Become distributor. Sell on Amazon.

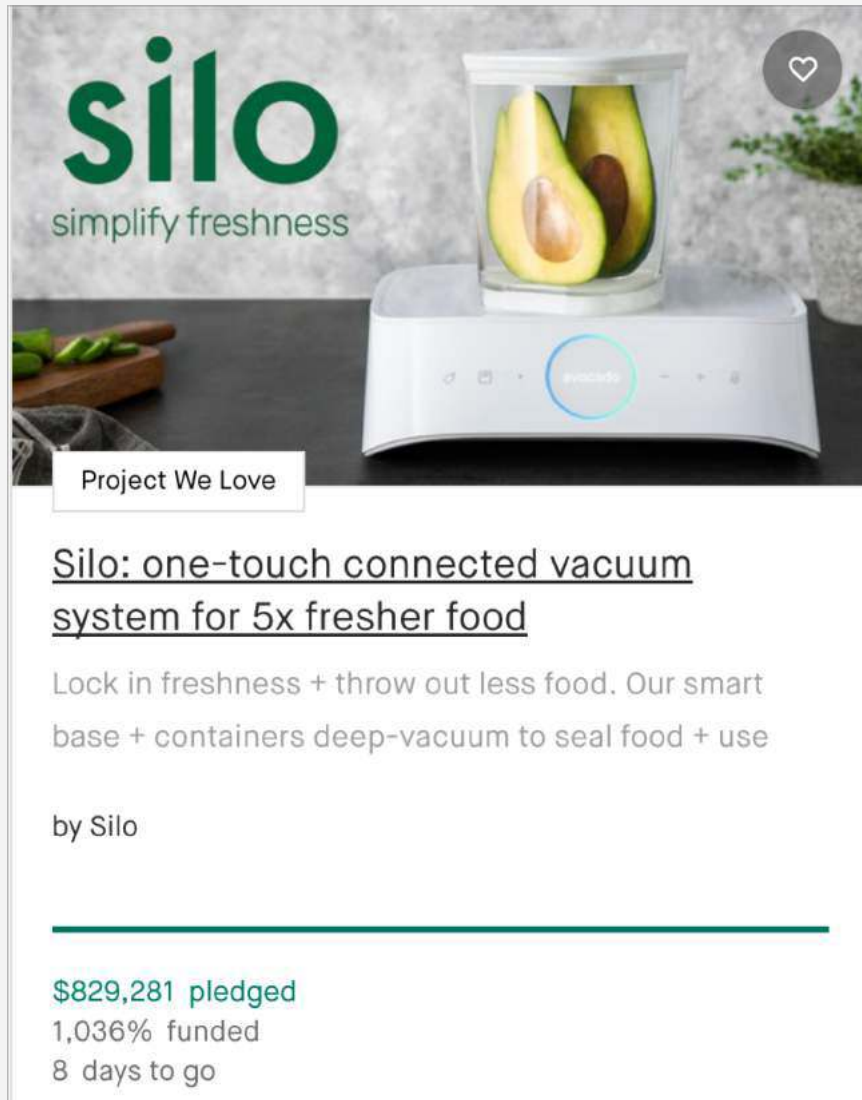
Delivery Only,  
Catering



Rent Shared Kitchens like La Cocina Community Kitchen or Forage Kitchen



## 2. Crowd Funding



1

Kickstarter

2

Indiegogo

3

GoFundMe

4

KivaZip

### 3. Pop-Up

Leverage another popular brand.  
Use there audience and location



- Temporary
- Resources There
- Test The Market





## 4. Food Truck, Food Cart, Farmers Market



1

Off The Grid

2

City of SF starter-kits/food-truck

3

Commissary for food truck

4

80% customers buy 1 popular

## 5. Franchise

Buy into a popular brand that fits with your values and lifestyle



- Franchise, FranNet
- Proven Models
- Bank Funding Easier



## Next Steps

Find more at [www.PiedmontAve.com/Resources](http://www.PiedmontAve.com/Resources)

# QUESTIONS?

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