

DAVID MITROFF, PH.D. PRESENTS



GROWING YOUR BRAND, FAST

Elevate Your Brand Quickly and Efficiently

5 WAYS TO GROW YOUR BRAND

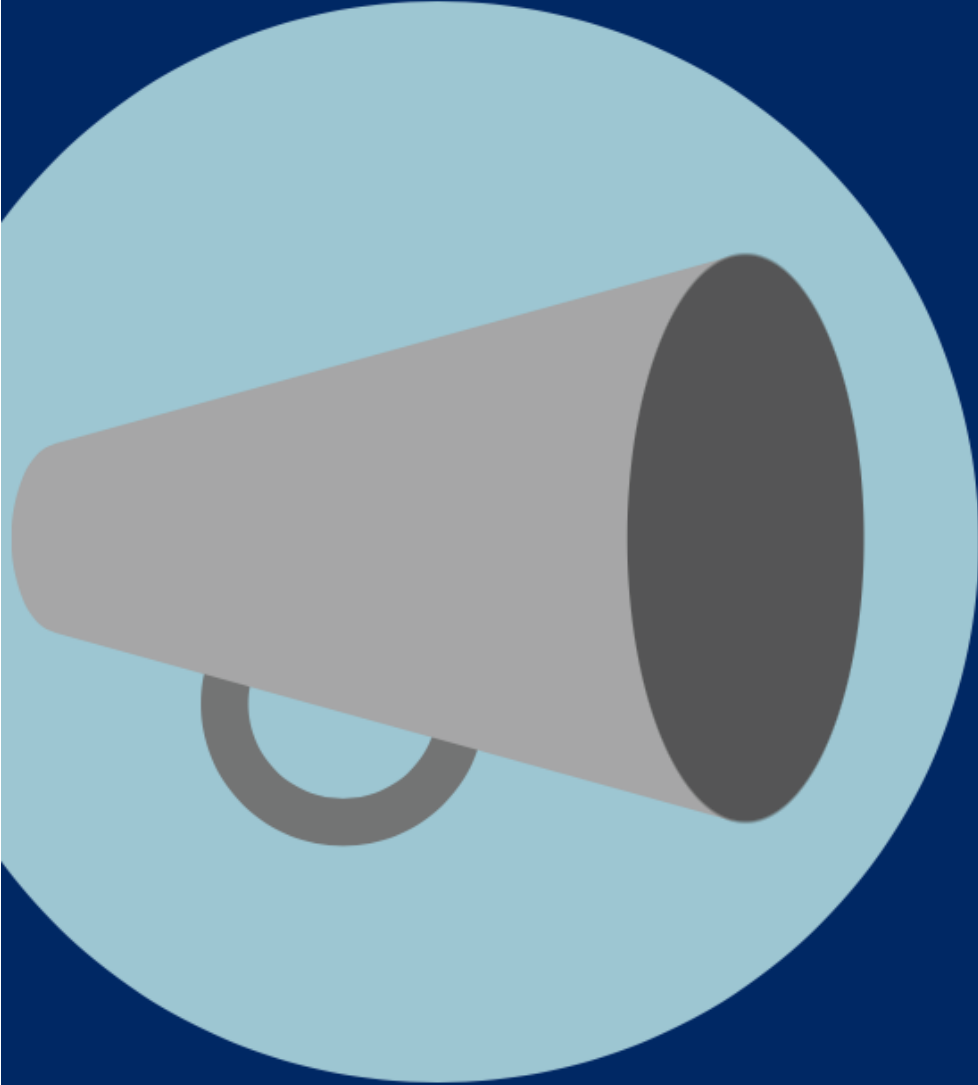
Website

Google Listing

LinkedIn Company Page

Media & Press Releases

YouTube



An aerial, grayscale photograph of a parking lot and a road. The parking lot is filled with white lines forming rectangular spaces. A road with a median runs diagonally across the bottom right. The overall image is semi-transparent, serving as a background for the text.

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**Without a website, you
don't have a business!**

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1. WEBSITE

Hub To Your Online Presence

Search Engine Optimization
(SEO)

Wix, WordPress, etc.

66

**An online listing must be
easy to find.**



2. GOOGLE LISTING

Claim Your Free Listing
Google Organic Search
Google Reviews

Kantine



Website

Directions

Save

4.6 ★★★★★ 94 Google reviews

Scandinavian restaurant

Address: 1906 Market St, San Francisco, CA 94102

Hours: Open · Closes 3PM ▾

Menu: kantinesf.com





“

**LinkedIn legitimizes and
professionalizes your
organization.**

”

3. LINKEDIN COMPANY PAGE



Connect with industry
professionals and
potential investors



Add your logo, story,
team, news etc.



Create a profile and find
investors on AngelList

“

**Build Credibility;
Be an Expert!**

”





4. MEDIA & PRESS RELEASES



Submit paid and free press releases

HARO, OpenPR, and NewsWireToday



Publishing a book on Amazon



“Video, Video, Video is everything today.”

5. YouTube Channel



Create content

Follow channels and like videos

ABOUT DAVID



David Mitroff, Ph.D.

**Founder & Chief Consultant,
Piedmont Avenue Consulting, Inc.**

Growth Strategist Author

Keynote Speaker

Professional Connector

Business Leverage Expert

Stand-up Comedian

Keep in Touch



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THANK YOU FOR LISTENING

Questions? Let me know!