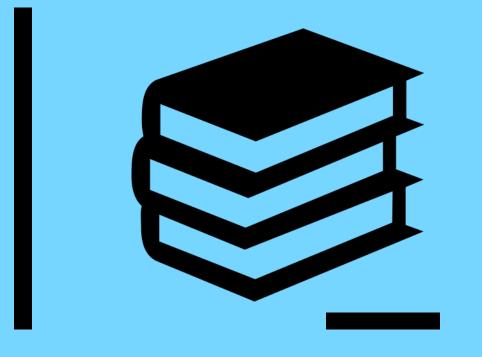
## How to Write Your Own Book to Build Your Brand



David Mitroff, Ph.D.



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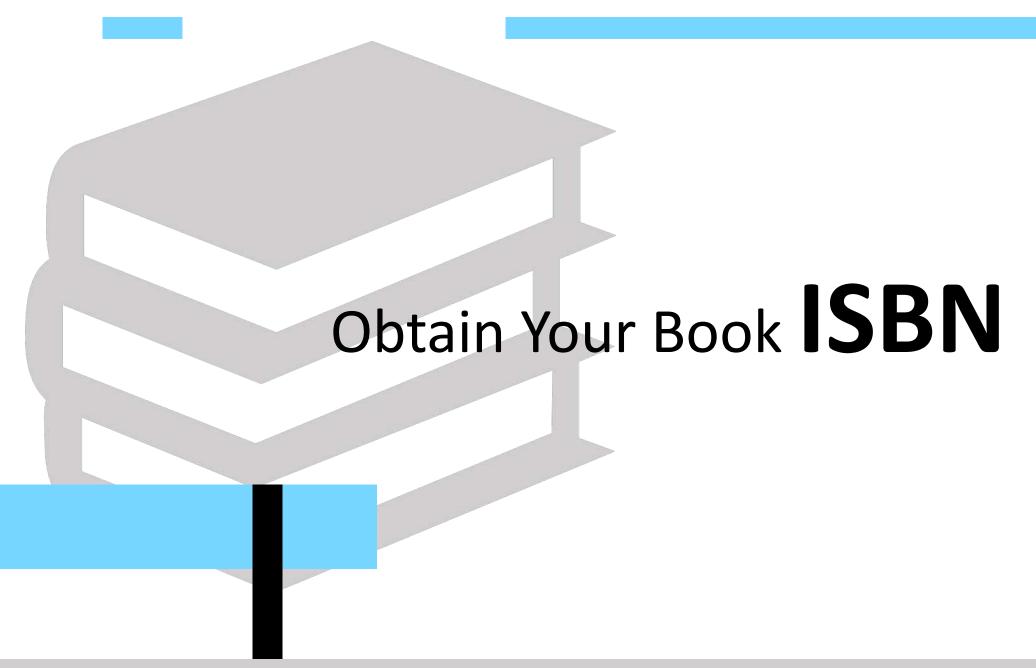
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- Can be a **point of reference** for others to understand you and your brand
- Easier to market your brand



#### Stay in Touch!

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