


How to Write Your Own Book to Build Your Brand



David Mitroff, Ph.D.



Step-by-Step INSTRUCTIONS

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“

The Key to Success
is to Start Before
You are Ready.

”

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A decorative graphic featuring a stack of three books in shades of gray on the left side. The top book is slightly offset to the right. Overlaid on the books and extending across the top and bottom of the slide are several horizontal and vertical bars in light blue and black. The text is centered over the books.

Use Fiverr or Upwork for **Formatting and Cover**



What to Say for
FORMAT

- 101 Pages
- 5.5in x 11in
- Chapter Starts on Right-hand Side



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Something to Celebrate



Benefits of Writing a Book

- Clients/Customers **connect with you better** through tangible items
- **Adds credibility** to your brand
- Can be a **point of reference** for others to understand you and your brand
- **Easier to market** your brand



Stay in Touch !

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